
Debby Chiang

experience

Brown + Partners - Senior Art Director
2015 - 2017

Worked closely with a team to concept, layout and produce seasonal catalogs and environmental signage for jewelry companies. Responsibilities included mood boards, client presentation, establish brand guidelines, art direct photo shoots and check proofs.

The Creative Group - Senior Designer
2014 - 2015

Worked as a freelancer with a variety of clients on branding, marketing materials, signage, presentation decks and websites. Some companies include: SunEdison Solar, NeoLife Nutritionals, SmartEdPad and Ketchum PR.

Anthem - Senior Designer
2013 - 2014

Worked onsite on various re-branding projects with aggressive timelines. Responsibilities included concepting, designing and presenting ideas for logos, packaging, POS display, structure, website and environmental signage.

Brand Agent - Senior Designer
2009 - 2013

Concepted and designed corporate branding, in-store signage, innovative food packaging, websites and jewelry catalogs. Prepare presentations and pitch ideas to clients. Collaborated with various departments for large projects that demanded communication and organization skills.

Holt Design - Graphic Designer
2008 - 2009

Designed and executed cohesive collateral and marketing material for the Dallas Symphony Orchestra. Some pieces include brochure, outdoor signage, billboards, flyers, direct mail and special event invitations. Also managed clients directly, set up meetings and attended press checks.

skills

Adobe Illustrator / InDesign / Photoshop

awards

MarCom Awards - 2016
Summit Creative Award - 2014
Communicator Award - 2008, 2014

clients

Auspex BioTech / Dallas Symphony Orchestra / Dugg Burger / Earth Friendly Chemicals / Frito-Lay / The Gatehouse Women Center / Nude Skincare
PawTree Pet Food / PepsicCo / PetSmart / Veritas Investments / Zales Jewelry

education

Texas A&M University - Commerce
BFA in Communication Design - May 2007